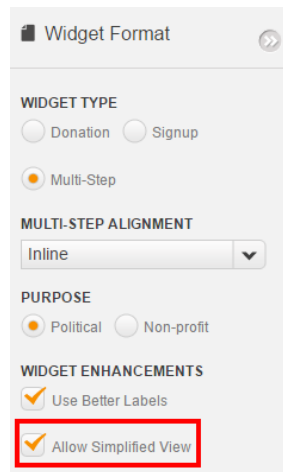


WidgetMakr: How to Use Simplified View

The Simplified View streamlines the donation process for Spark users who opted to save their payment information. It cuts down the donation process to one step.

Note: For new widgets, the Simplified View is enabled by default. However, for existing widgets, you have to manually check the box. This was done to prevent any problems with widgets with customized CSS.

1. While building a widget, you can find the **Simplified View** option under **Step 1: Make a Widget**. Scroll down mid-way down the page. The **Simplified View** button is located on the right-hand side of the page.



Widget Format

WIDGET TYPE

Donation Signup

Multi-Step

MULTI-STEP ALIGNMENT

Inline


PURPOSE

Political Non-profit

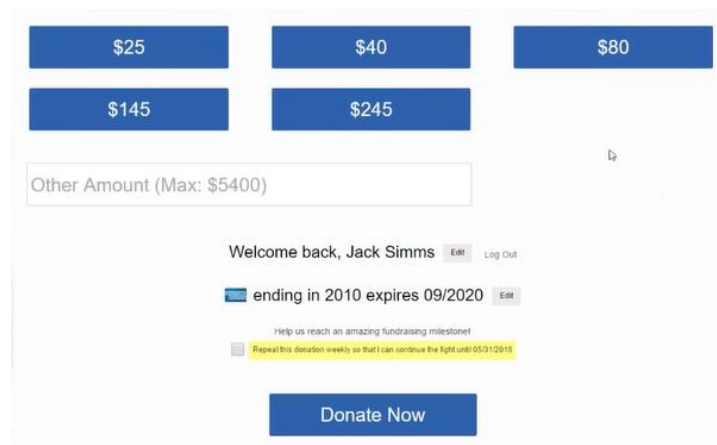
WIDGET ENHANCEMENTS

Use Better Labels

Allow Simplified View

2. Click on the orange  button and finish building your widget.

3. When a Spark user opens a widget with the **Simplified View** enabled, this is how the widget will look:



\$25 \$40 \$80

\$145 \$245

Other Amount (Max: \$5400)

Welcome back, Jack Simms Edit Log Out

ending in 2010 expires 09/2020 Edit

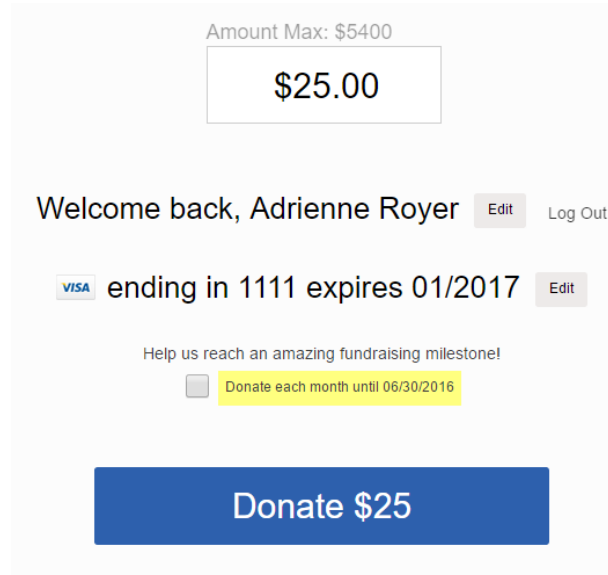
Help us reach an amazing fundraising milestone!

Repeat this donation weekly so that I can continue the fight until 05/31/2018

Donate Now

Note: If not a Spark user, or if payment information is not saved, a standard 3-step widget will appear.

4. If you wish to make the widget even simpler, you can add a URL parameter, **?Donation=[donationamount]**, to offer one donation option.

A screenshot of a donation widget. At the top, it says "Amount Max: \$5400". Below that is a white box containing "\$25.00". Underneath is a greeting: "Welcome back, Adrienne Royer" with an "Edit" button and "Log Out" text. Below that is a VISA logo, the text "ending in 1111 expires 01/2017", and another "Edit" button. A message says "Help us reach an amazing fundraising milestone!" followed by a checkbox and the text "Donate each month until 06/30/2016". At the bottom is a large blue button that says "Donate \$25".

Note: Refer to the [WidgetMakr guide on URL Parameters](#) if you need more information.